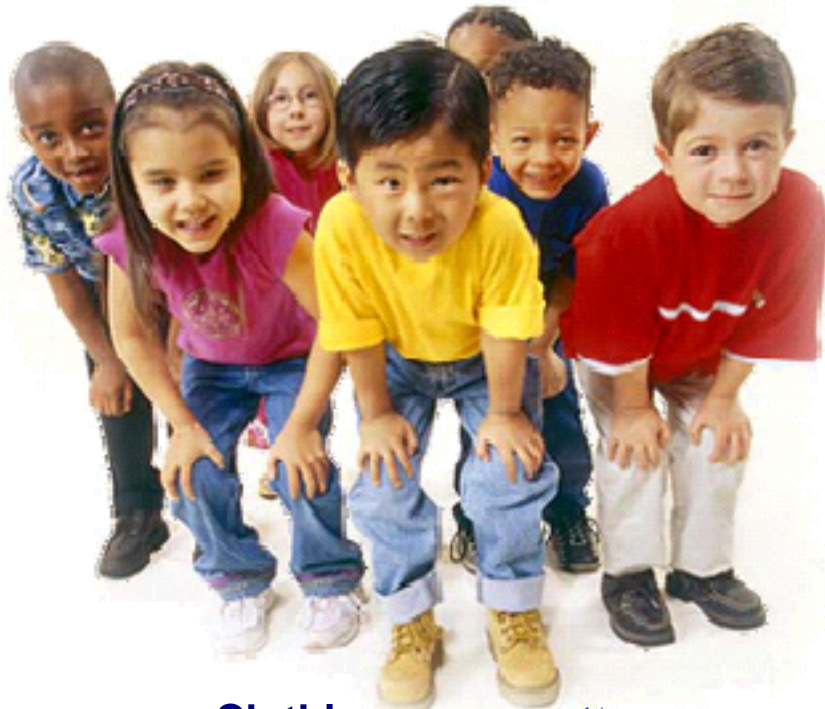


Help us  
Help the KIDS!



Clothing Bin Initiative

Proceeds to compliment fundraising by the  
Auxiliary to BC Children's Hospital  
and the  
Salvation Army National Recycling Organization





## **A Unique Social Enterprise Partnership**

### **BC Children's Hospital and The Salvation Army**

In 2006 The Salvation Army and the Auxiliary to BC Children's Hospital formed a unique social enterprise program to raise funds. The partnership roles were divided accordingly: the placement of clothing collection bins in accessible, high traffic locations was taken on by the Auxiliary to BC Children's Hospital; the collection and distribution of the donated product to Salvation Army Thrift Stores by The Salvation Army. Proceeds from the sales of donated items are shared between the two non-profit organizations to benefit those in need. The Salvation Army Thrift Stores are a vital source of funds required to support all the services offered. Hence, the desire and need for quality inventory is vital to their growth and customer base.

### **Partnership Objectives:**

- Raise funds for BC Children's Hospital and The Salvation Army
- Supply Salvation Army Thrift Stores with quality clothing for resale
- Help the environment by reducing the amount of clothing sent to landfill sites
- Promote the opportunity of 2 charitable organizations working together
- Provide an opportunity for convenient, accessible clothing donation locations for potential donors
- Establish a unique working relationship with supportive businesses

## The Auxiliary to BC Children's Hospital

### **Brief History**

Established in 1982, the Auxiliary is an organization of 450 volunteers who have contributed 38,316 hours this year in various areas of support at the Hospital. The Auxiliary has raised a GRAND TOTAL of \$4,035,001 to date thanks in large part to the time, energy and talents of the dedicated Auxiliary members and volunteers.



The money raised by Auxiliary volunteers helps to fund the many needs for equipment, programs and research, such as:

- Resource material in the Family Resource Library
- Doc Willikers & Music Therapist visits to patients
- Plants and recreation supplies in the Eating Disorders Unit
- Portable Echo Machine (2003) in the Intensive Care Unit
- Renovations to the Mental Health Building
- Bean Bag chairs in the Emergency Department

### **Examples of our Fundraising Activities**

- Holiday Card Program
- Silent Auction
- Miracle Weekend Telethon
- C&W Auxiliary Thrift Shop
- Gift Shop
- JAC Golf Tournament
- And many others for your viewing at [www.bcauxiliary.ca](http://www.bcauxiliary.ca)

***BC Children's Hospital is the only acute care and specialized pediatric care facility in BC. Over the years, generous contributions from communities, organizations, businesses and individuals from all over BC have made Children's a place of first-rate care and treatment.***

*What do we live for, if not to make life less difficult for each other" - George Elliott*



## The Salvation Army in Canada

### **Brief History**

“2007 marks the 125<sup>th</sup> year that The Salvation Army has been giving hope through service to the marginalized throughout Canada. As the largest non-governmental direct provider of social services in Canada today, The Salvation Army serves in over 400 communities across the country.” Visit the website at [www.salvationarmy.ca](http://www.salvationarmy.ca)



The Army's goal – to provide spiritual and practical support to society's most vulnerable. The Salvation Army continues its critical work to this day, giving direct compassionate hands-on service to 1.5 million people each year, restoring hope and dignity to those who might otherwise remain invisible in society.

The money raised through donations and various other formats supports a large variety of services, such as:

- Street Youth Services
- Palliative Care
- Services for the mentally and physically challenged
- Emergency Disaster
- Camps
- Homelessness
- Addiction
- Safe House

### **Fundraising Activities and Sources**

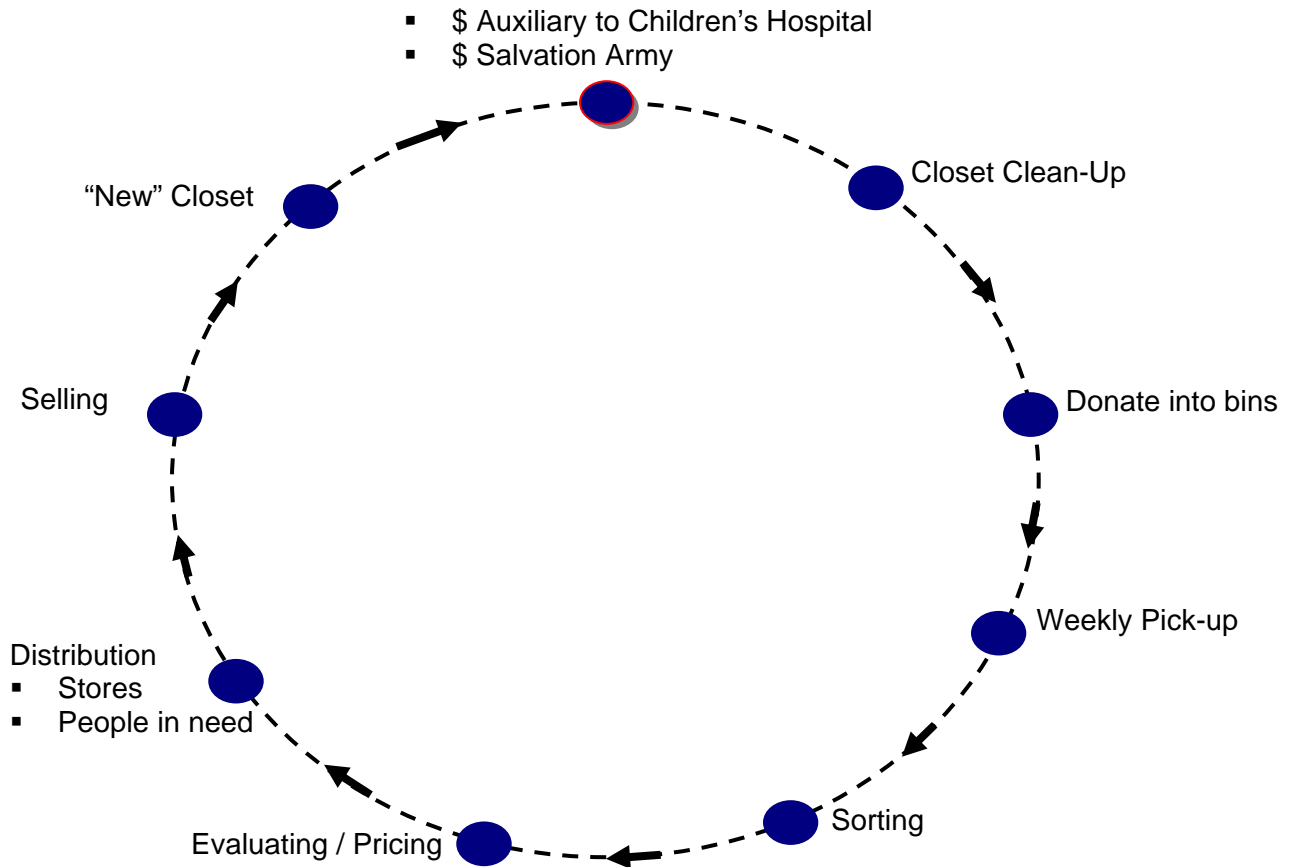
- Sales to the public
- Government funds
- Bequests
- General contributions
- Legacies
- United Way

Visit [www.salvationarmy.ca](http://www.salvationarmy.ca) for the comprehensive annual report.

***90% of every dollar is used to sustain life-changing programs that bring hope to hurting souls.***



## Connecting the Donation Dots



### The “original recycling” store

For over 100 years the “Sally Ann” has been recycling clothing and household items. The processing centre in Port Coquitlam, with its staff of 250 employees, processes over 6,720,000 pounds of donated clothing, furniture and household items annually. In 2006-07 The Salvation Army raised many millions from used clothing sales across Canada.



Clothing and other reusable items are given away free of charge to those in need via the Army’s Family Services Center and the balance is sold to the public at affordable prices through the Thrift Stores.

*Do your givin' while you're livin' ...  
Then you'll be knowin' where it's goin'. – Ann Landers*



1H43 - 4480 Oak Street, Vancouver BC V6H 3V4

## Environmental Quick Facts

Environment Canada advises that one of the primary ways Canadians can help prevent harm to the planet and side-step the rapidly filling up of local landfill sites is to donate clothes to charities. It's a great message and most Canadians who leave their goods off at drop-off bins and locations are indeed being environmentally prudent.

Some quick facts about Canadian textile waste:

- There is an average of seven kilograms of textile waste (clothing, bedding, curtains, etc.) per person in landfills throughout Canada
- Textile waste accounts for more than 4% of materials in Canada's landfills
- Synthetic products will not decompose and while woolen garments do, they produce methane gas which is a cause of global warming. 38% of Canada's methane emissions come from landfill sites
- On average 80% of textiles thrown away still have 75% of their useful life.

*(All figures from the Ontario Federation for Cerebral Palsy; used Clothing Donations website.)*

**Help us help the community & the environment**

*It is every man's obligation to put back into the world at least the equivalent of what he takes out of it. – Albert Einstein*



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## Clothing Bin Description

### **Bin Structure**

Steel construction

Galvanized floor

paint

115 x 112 x 176 cm (46L x 41W x 71h inches)

11.25 kg (225 lbs)

### **Safety Features**

Locked door

Premium primer and

Durable vinyl graphics

*Life's most persistent and urgent question is: What are you doing for others? - Martin Luther King Jr.*



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## Bin Management Information

### **Bin Management Company**

### **EXTRA MILE**

Unit 135 – 5665 Kingsway  
Burnaby BC

### Contact Manager

### **Thoa Nguyen**

Cell: 604-781-3005  
Pager: 604-667-0795  
Kingsway office: 604-437-0303  
Fax: 604-437-0309  
Email: [phongthoa@yahoo.ca](mailto:phongthoa@yahoo.ca)

### **Auxiliary to Children's Hospital**

### Contact information or concerns

### **Diana Steele, Volunteer Resources**

Phone: 604-875-2143  
Fax: 604-875-3448  
Email: [dsteele2@cw.bc.ca](mailto:dsteele2@cw.bc.ca)

### **Cost**

There is no cost associated in “hosting” a bin on the business premises.

*Continually give, continually gain – Chinese proverb*



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## Administration Form

### Parent Company / Property Management Company

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Work phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### Bin Location

Address: \_\_\_\_\_  
City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Geographic Description: \_\_\_\_\_  
\_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Work phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

*We make a living by what we get, we make a life by what we give – Churchill*





## Letter of Agreement

\_\_\_\_\_, 200\_\_\_\_\_

This letter of agreement sets out the arrangements for the placing of a used clothing bin (the "Bin") on the premises of \_\_\_\_\_ (the "Host Company") for the benefit of the Auxiliary to BC Children's Hospital and The Salvation Army Recycling Organization (the "Charities").

### 1. **Purpose**

The purpose of the Bin is to solicit the donation of good used clothing, which subsequently will be resold or donated by The Salvation Army to provide financial support to the Charities.

### 2. **Term**

The Bin will remain on the premises of the Host Company from \_\_\_\_\_ to \_\_\_\_\_. The term may be extended for a further \_\_\_\_\_ months upon the mutual agreement of the parties.

### 3. **Responsibilities of the Charities**

The Charities will:

- Deliver to the Host Company a Bin with the appropriate signage and structure
- Place the Bin on the Host Company's premises in an agreed location. That location must be convenient to the Host Company's staff and clients and to prospective donors
- Remove clothing from the Bin on a weekly basis or as otherwise agreed
- Maintain the area near the Bin so that it is neat and free of litter and debris
- Replace the Bin should damage that is very evident and/or unsightly occur
- Monitor the effectiveness of the Bin location
- Respond to all communications by the Host Company regarding Bin maintenance within twenty-four hours
- Communicate periodically either in person, by telephone, or email, with an appointed representative of the Host Company to consider any changes to the location

### 4. **Responsibilities of the Host Company**

The Host Company will:

- Contact the bin management company when maintenance is required should the Charities not be aware or made aware of the problem
- Allow location, on the premises, of the Bin where it is convenient to potential donors

### 5. **Ending the Agreement**

- If either of the parties wishes to end the agreement before the expiration date as stated in #2, that party will give two (2) weeks written notice.



**6. Bin Structure**

The Bin has the following specifications:

- 115 cm x 112 cm x 176 cm (46 x 41 x 71 inches)
- Steel with galvanized floor
- Premium primer and paint with durable vinyl graphics

**Contact Information**

**Host Company:** \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

**Auxiliary to BC Children's Hospital**

Telephone: 604-875-2143

Email: dsteele2@cw.bc.ca

Contact Person: Diana Steele

**Bin Management Company**

EXTRA MILE

Telephone: 604-667-0795

Email: phongthoa@yahoo.ca

Contact Person: Thoa Nguyen

Please indicate acceptance of this offer by signing and returning one copy of this letter.

Yours truly,

\_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

**AGREED AND ACCEPTED:**

Signed on behalf of \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_